

FOR IMMEDIATE RELEASE

FROM: YPAs, Inc. Administration

Contact: Beverly Steele, Founder

Florida Alliance for Arts Education announces 2011 Business Leader in the 'Arts'.

Beverly Steele, Founder of Young Performing Artists (YPAs), Inc., a statewide focused 501 c) 3) not for profit corporation headquartered in Wildwood, FL, was selected as the 2011 FAAE Business Leader. Each year, FAAE honors leaders who help to ensure that Florida students have a complete education that includes the arts. Steele is Chief Executive Officer of The Steele Organization, LLC (TSO, LLC), a marketing and management consulting firm that markets the needs of children. The Steele Organization has handled accounts from NYC to Los Angeles to Washington, DC and now, Florida. Steele is a former NYC Corporate Manager.

Also, Steele is the Founder of Young Performing Artists (YPAs), Inc., a 501 c) 3), not-for-profit, state recognized and statewide focused corporation whose mission is to identify and address the specialized needs of young performing and visual artists and to provide creative solutions to youth development. The organization has identified approximately 300+ young Floridian artists, has awarded approximately \$25,000 in scholarships and has provided approximately \$300,000.00+ of culture, history and art services, especially to children & youth.

Steele's national and local Board of Director affiliations includes such noted boards as the American Advertising Federation Equity & Diversity Board, Washington and Lake~Sumter Community College Foundation, Inc.

She has a Bachelor of Science with a Minor in Business Administration from Florida A & M University and currently lives in the Community of Royal, which was formed in 1865 by former slaves from the Old Green Plantation near the Withlacoochee River located 5 miles west of Wildwood, FL.

The FAAE award review panel were impressed by the strength and commitment of nominees this year, Steele was selected from among strong candidates. She was nominated by Gwennette Gant, YPAs, Inc. BOD.

Since 1981, Florida Alliance for Arts Education (FAAE) mission is to improve, enhance and promote arts education in Florida. The FAAE has united educators, artists, community leaders, concerned citizens, arts education organizations, arts institutions and corporate partners to ensure Florida's students a complete education that includes the arts. Through the arts, the quality of life for all Floridians is improved and enhanced. Programs and opportunities of Florida Alliance for Arts Education reach all corners of the state and touch thousands of lives each year as they bring schools and communities together to improve, enhance and promote the arts.

For more information, visit www.YoungPerformingArtists.org or www.facebook.com/youngartists or youngartists@aol.com. To make a donation, make payable to and send: Young Performing Artists (YPAs), Inc., 9060 County Road 231, Wildwood, FL 34785. #####